



**Wirtschaftsförderung  
Region Stuttgart**



03.07.2017

### **Call for Offers**

Support Services for the Interreg Central Europe project (Priority 2. Cooperating on low-carbon strategies in CENTRAL EUROPE)

Project Title/Acronym: "Sustainable Urban Logistics Planning To Enhance Regional freight transport (SULPiTER)

Project Code: CE222

### **Summary**

We are looking for technical support within a work package of the SULPiTER project. The support includes interviews and traffic counts as well as related data and text processing.

SULPiTER is for policies and authorities thirsty for improving their urban freight mobility planning. Transport is the Second largest energy-using sector, with a 32% share of final energy consumption (source: "CE Thematic Study"; CE = Central Europe). In fact 82% of the Europeans will live in cities until 2050, thus increasing the complexity of urban contexts and the significance of urban freight transport. Urban freight issues thus need to be tackled in the perspective **of Functional Urban Areas (FUAs)**, taking into consideration the functional transport & economic relations between inner urban centres (the usual and limited territorial target of public regulations) and the surrounding urban territories, as well as the functional transport & economic relations within FUAs not affecting downtowns. This is the only way for politics to achieve impacts according to the territorial and economic development of CE urban areas. SULPiTER has a mission to support policy makers in improving their understanding of FUAs freight phenomena in an energy and environmental perspective, enhancing their capacity in urban freight mobility planning in order to develop & adopt Sustainable Urban Logistics Plans - SULPs. The task will support improving and adopting politics for the future energy and environmental sustainability of freight transport in Central Europe.

### **THEMATIC WORKPACKAGE**

#### **WP T1 Understanding urban freight transport**

Freight transport in Functional Urban Areas (FUAs) will develop along medium and long-term global trends affecting CE in changing consumption (including e-commerce) & production, spatial organization, supply chain management & distribution, technologies & equipment. In WP T1 the objective is to understand trends & scenarios of freight transport in FUAs. To realise that objective it is necessary to understand freight in FUAs by on field analyses. For Stuttgart the FUA is defined by the region of Stuttgart. However, research is to be done in a segment of the region, focusing on the centre of Bad Cannstatt.

All project partner across Europe use the same tool and the same kind of data collection. The software tool is provided by our project partner ITL, capitalizing the SMILE (MED) – Citygoods model. It is implemented through feeding of data from the SULPiTER FUAs, especially the quantitative and qualitative characterization of the FUAs regarding main supply chains & poles (residential, commercial-retail, crafts, logistics).

## Expected support services for work package T1

Title	Activities	Price [€]
WP T1 Task 01	200 Interviews on logistics demand with business companies within the FUA Center Bad Cannstatt, select the Interview partners, ' use telephone and/or on spot questionnaire (Dynamic questionnaire online tool provided by project), feeding answers directly into tool (20min av. time for one questionnaire)	€*
WP T1 Task 01 Addendum	Price per additional interview if more than 200 will be requested	€*
WP T1 Task 02	Interviews on logistics supply with CEP and logistics operators which deliver in FUA Center Bad Cannstatt at least 6 Interviews (60 min av. time for one questionnaire)	€*
WP T1 Task 03	Traffic counting on at least 2 different weekdays at borders of the two segments of FUA Center Bad Cannstatt (see annex 01).	€*

\*All prices are without VAT.

\*The work is expected to be done as fast as possible; we expect 20 workdays.

### Information about references and contributing experts:

- **Contributing expert** (below or as an attachment):

- **Reference projects (max. 3)** (below or as an attachment):

Terms and additional information	
<b>Deadline for submission of offer</b>	<b>Friday, 28th July 2017, 12pm</b> Holger.Bach@region-stuttgart.de
<b>Validity of the offer</b>	<b>Tuesday, 15th August 2017, 12pm</b>
<b>Accounting period</b>	to be defined
<b>Realisation period</b>	Interviews: August 2017 Traffic count September 2017, after vacation period
<b>Decision criteria</b>	Quality of the reference projects, experience in the relevant fields, price
<b>Other</b>	We reserve the right to split the contract between tasks 01/02 and task 03.

# Annex 01 Map

Functional Urban Area (FUA) Stuttgart, Bad Cannstatt (Zone 1 and Zone 2)

